



To Whom It May Concern:

Because television and radio are at the core of our ministry, we were very careful and deliberate in choosing a new media agency. I'm happy to say that LightQuest Media has met and even exceeded our high expectations as the agency of record for Joyce Meyer Ministries.

Chris Busch, Walter Warren and the rest of the team at LightQuest have proven their ability to listen to our vision, understanding our needs, develop a comprehensive media strategy, and execute that strategy with professionalism and integrity.

Not only is LightQuest a dependable representative of JMM media, they are a trusted resource to us for marketing, advertising, and communications. I trust the information they put in front of me and appreciate their efforts in developing creative approaches that match the philosophy of Joyce Meyer Ministries.

They've helped us reduce costs while at the same time expanding the outreach and the impact of the ministry.

If you are looking for a team to help you navigate the rapidly changing landscape of media ministry, we suggest you talk and listen to the people at LightQuest Media.

Sincerely,

Dan Meyer
Chief Executive Officer